Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of)
Route 66 Broadcasting Co.) File No. EB-FIELDWR-12-00003429
Antenna Structure Registrant ASR # 1021977) NOV No. V201232940022
Santa Rosa, NM)

NOTICE OF VIOLATION

Released: July 25, 2012

By the District Director, San Diego Office, Western Region, Enforcement Bureau:

- 1. This is a Notice of Violation (Notice) issued pursuant to Section 1.89 of the Commission's Rules, to Route 66 Broadcasting Co., registrant of antenna structure # 1021977 in Santa Rosa, New Mexico.
- 2. On May 2, 2012, an agent of the Enforcement Bureau's San Diego Office inspected antenna structure # 1021977 in Santa Rosa, New Mexico, located at Santa Rosa, NM, and observed the following violation:
 - a. 47 C.F.R. § 17.4(g): "Except as described in paragraph (h) of this section, the Antenna Structure Registration Number must be displayed in a conspicuous place so that it is readily visible near the base of the antenna structure. Materials used to display the Antenna Structure Registration Number must be weather-resistant and of sufficient size to be easily seen at the base of the antenna structure." At the time of the inspection, the agent observed that the antenna structure registration number 1021977 was not displayed.
- 3. Pursuant to Section 403 of the Communications Act of 1934, as amended,² and Section 1.89 of the Commission's Rules, Route 66 Broadcasting Co., must submit a written statement concerning this matter within 20 days of release of this Notice. The response must fully explain each violation, must contain a statement of the specific action(s) taken to correct each violation and preclude recurrence, and should include a time line for completion of pending corrective action(s). The response must be complete in itself and signed by a principal or officer of the Route 66 Broadcasting Co. All replies and documentation sent in response to this Notice should be marked with the File No. and NOV No. specified above, and mailed to the following address:

¹ 47 C.F.R. § 1.89.

² 47 U.S.C. § 403.

Federal Communications Commission San Diego District Office 4542 Ruffner Street, Suite #370 San Diego, CA 92111

- 4. This Notice shall be sent to Route 66 Broadcasting Co., at its address of record.
- 5. The Privacy Act of 1974³ requires that we advise you that the Commission will use all relevant material information before it, including any information disclosed in your reply, to determine what, if any, enforcement action is required to ensure compliance. Any false statement made knowingly and willfully in reply to this Notice is punishable by fine or imprisonment under Title 18 of the U.S. Code.⁴

FEDERAL COMMUNICATIONS COMMISSION

James T. Lyon District Director San Diego Office Western Region Enforcement Bureau

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³ P.L. 93-579, 5 U.S.C. § 552a(e)(3).

⁴ 18 U.S.C. § 1001 et seq.